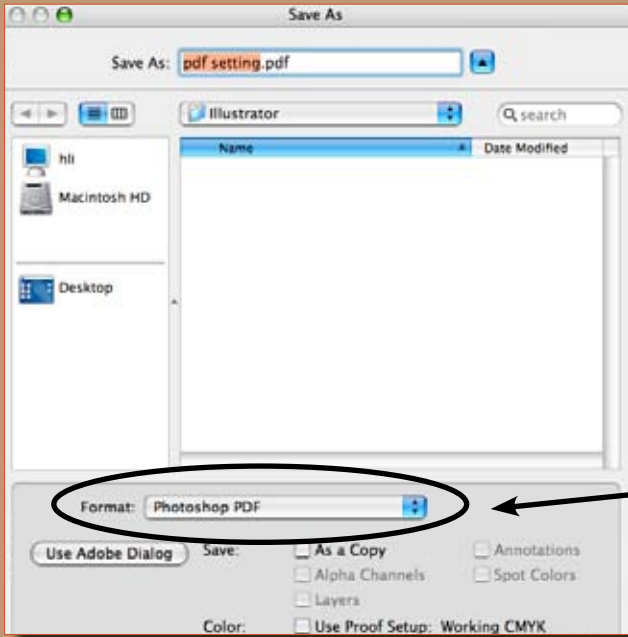


How to submit Photoshop Files...

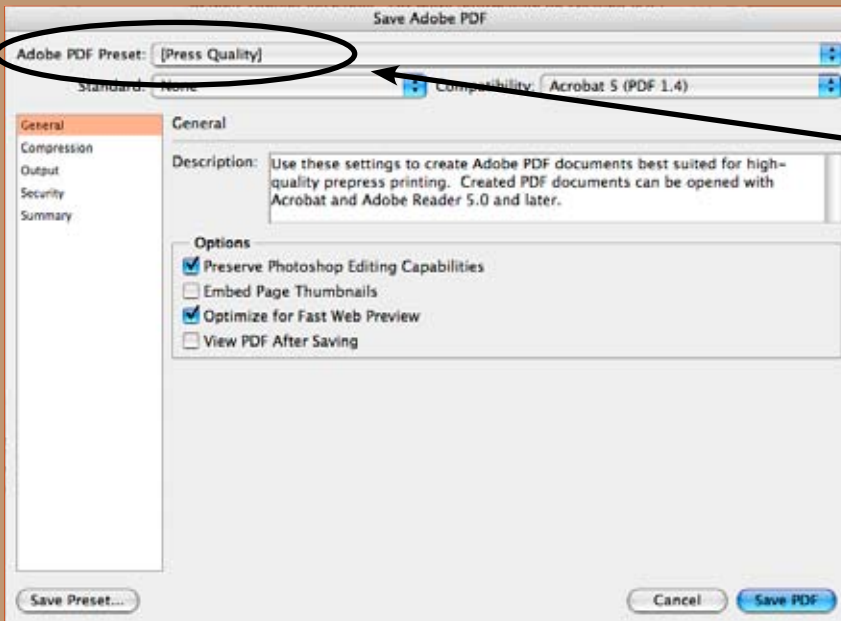
When submitting your Photoshop document, please use the following steps...

Save As:



You may decide whether or not to flatten your ad. If flattened, we CAN NOT make changes to the file. Anything you would want done in the future would need to be re-submitted from you.

Choose "Photoshop PDF" as the format



Choose "Press Quality" as the Adobe PDF Preset

This should be one of the presets that were installed with the program.

OUR DIGITAL magEzine FORMAT ALLOWS YOUR AD TO BE SEARCHABLE TO READERS.

If you would like you to take advantage of this great additional free opportunity please submit a list of keywords that are relevant to your company and products. This file can be submitted in a Microsoft Word document or simply included in the email with your ad copy.